

“Aiming for Achievement in the Era of Value-Based Purchasing”

7:30 – 8:00	REGISTRATION & BREAKFAST	
8:00 – 8:05	Welcome and Opening Remarks	Wayne M. Osten SVP and Director, NewYork-Presbyterian Healthcare System
8:05 – 8:15	Program Introduction and Expectations	George Heinrich, MD Chair, Performance Improvement Committee, NYPHS Trustee, NYPHS Chairman, Board of Trustees, NYHQ
8:15 – 9:00	Value Driven Healthcare: Roadmap for the Future	Keith Kosel, PhD, MHSA, MBA Senior Director, Research VHA Inc.
9:00 – 9:45	The Growing Relationship between Patient Satisfaction and Clinical Quality	Seth Glickman, MD, MBA Assistant Professor of Emergency Medicine University on North Carolina at Chapel Hill, Assistant Research Professor, Duke University Fuqua School of Business
9:45 – 10:00	BREAK	
10:00 – 11:30	<p align="center">Hospital Strategies for Hardwiring Core Measures Best Practices Moderator: Dr. Steve Rimar, Chief Medical Officer, New York Hospital Queens</p> <p>NewYork-Presbyterian Hospital – Debra Hollenberg, RN, MSN, Director, Clinical Excellence - Jamie MacDonald, RN, MSN, MBA, Manager, Quality Innovation & Improvement</p> <p>Stellaris Health System Lawrence Hospital – Nora Mulcahy, RN, BSN, MPA, CPHQ, Director, Quality Management Northern Westchester Hospital – Kate O’Keefe, RN, MSN, FNP, Director, Quality & Risk Management - Melissa Hershfield, RNC, PCE, Asst Director, Quality & Risk Management White Plains – Ellen Perlman, RN, Director, Quality Resource Management</p> <p>Holy Name Hospital – Maritza Gonzalez, RN, MA, Administrative Director of Quality Management</p>	
11:30 – 12:00	Program Wrap-Up	George Heinrich, MD