

2009 Quality Symposium

Synchronicity: Key Improvement Strategies in the Changing Reimbursement Environment

Welcome and Introduction

Herbert Pardes, MD, President & CEO, NYP & NYPHS

Chaos and Organization in Health Care

Thomas H. Lee, MD, M.Sc., Network President, Partners HealthCare System

Reducing Hospital Readmissions: A Focus on Transitional Care

Mary D. Naylor, PhD, FAAN, RN, Marian S. Ware Professor, University of Penn School of Nursing

Value-Based Insurance Design: Returning Health and Wellness to the Health Care Cost Debate

A. Mark Fendrick, MD, Center for Value-Based Insurance Design

What Was I Thinking? The Human Factors

Craig Clapper, PE, CQM/OE, Senior Partner & COO, Healthcare Performance Improvement

Clinical Integration: A Business Case for Quality?

Eric T. Nielsen, MD, CMO, Greater Rochester Independent Practice Associates

PANEL DISCUSSION

Practical Approaches: Performance Improvement in the Changing Reimbursement Environment

Moderator

Eliot J. Lazar, MD, MBA VP & CQO, NYP; CMO, NYPHS

Presenters

Kenneth J. Abrams, MD, MBA, SVP, Clinical Operations & Assoc. CMO, NS-LIJ

William H. Greene, MD, CQO, Stony Brook University Medical Center

Marla Koroly, MD, FACP, SVP Med Affairs & CMO, Northern Westchester Hospital



Healthcare Association
of New York State

