

2011 Quality Symposium – Cost, Quality, and Efficiency

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| 7:30AM | | REGISTRATION & BREAKFAST | |
| 8:00 – 8:15 | Welcome & Introductions | Steven J. Corwin, MD Chief Executive Officer, NewYork-Presbyterian Hospital & Healthcare System | |
| 8:15 – 9:15 | Dying for Data: The Once and Future Health Information Revolution | J. D. Kleinke Medical Economist & Author | |
| 9:15 – 10:00 | Optimizing Satisfaction, Operations and Flow Throughout the Hospital | Susan L. Madden, MS Christina Dempsey, MBA, BSN, CNOR Press Ganey Associates | |
| 10:00 – 10:30 | | BREAK & POSTER SESSION REVIEW | |
| 10:30 – 11:15 | Clinical Resource Optimization: The NYP HERCULES Project | Eliot J. Lazar, MD, MBA Senior Vice President; Chief Medical Officer for Quality, NewYork-Presbyterian Hospital & Healthcare System | |
| 11:15 – 12:00 | Actionable Quality Improvement: Short Cycle Measurement & Reporting | Eric D. Hixson, PhD, MBA Director, EBI Quality Data Medical Operations, Business Intelligence, Cleveland Clinic | |
| 12:00 – 1:15 | | LUNCH & POSTER SESSION REVIEW (System CMO Meeting Upstairs) | |
| 1:15–2:45 | Rapid Fire Sessions (25 min presentation; 5 min Q/A) | Vassar Brothers Hospital-based Intervention to Reduce MRSA Bassett Medical Center A High-Performing Surgical Program NYU Langone Medical Center Preventing Hospital Readmissions | |
| 2:45 – 3:30 | Managing the Health of a Population While Watching the Financial Bottom Line | Stephen Rosenthal Corporate Vice President, Network Care Management Montefiore Medical Center President & CEO, The Care Management Company of Montefiore Medical Center | |
| 3:30 – 4:00 | Quality Award Presentation & Closing Remarks / Adjournment | | |